



## FFA PRESIDENT'S ANNUAL PUBLIC STATEMENT FOR THE FFA CLUB LICENSING SEASON 2015/2016

Yerevan

19 December 2014

Dear Ladies and Gentlemen!

Herewith the Football Federation of Armenia officially launches its regular club licensing cycle for participants of Armenia Top Division Championship-2015/2016 and those qualified for participation in the UEFA club competitions (season 2015/2016).

This season will start on August, 2015. Thus, the Club licensing and monitoring system will proceed with the schedule of last season, including some changes. I have to mention that the process of club monitoring, as a part of Club licensing and Financial Fair play system, was fully implemented in the past two seasons. The participant clubs have already gained some experience during the last seasons, which will certainly lead to the improvement of their results during next licensing season. I have already directed the necessary guidelines to the FFA Licensing department and have no doubt that our licensors, as usual, will provide the clubs with the required comprehensive assistance to ensure their compliance with the club licensing and monitoring system requirements.

FFA Licensing department staff always takes part in different trainings, led by UEFA specialists. Trainings and seminars for FFA Licensing department staff as well as for persons in charge for club licensing and financial issues will take place this season.

Meantime, I do expect an extremely responsible attitude towards their duties from the clubs' side, as the latter will allow completing the current season successfully.

The new FFA Club licensing and monitoring regulations (2014 edition), approved by FFA Executive Committee on October 30, 2014, will be implemented during the new season. It is based on UEFA Club Licensing and Financial Fair Play Regulations (2012 edition).

The main policies and goals of the FFA Club licensing system and monitoring process are formulated in accordance with the provisions of UEFA Club licensing quality standard (edition 2012). Maintaining the established tradition and based on the previous seasons experience, we are introducing the core baselines of the FFA Club Licensing System.

### **POLICY**

- Special goals for FFA Club licensing system and Club monitoring process;
- Satisfaction of the clubs' needs and expectations with regard to the FFA Club Licensing System, assistance in club governance issues and protection of their rights;
- Striving for continual improvement and popularization of the FFA Club Licensing System;
- Meeting the Code of Ethics of the FFA Club Licensing System;
- Meeting the applicable laws of the Republic of Armenia and regulations of FIFA, UEFA and the FFA;
- Analysis of the European club licensing best practice and development of international relations;

- Development of clubs' and FFA infrastructure in accordance with the requirements of FIFA, UEFA and FFA;
- Comprehensive assistance to clubs within the frames of coach education and refresher courses;
- Comprehensive assistance to clubs for the application of the UEFA Financial Fair Play.
- Arrangement of conditions for the further development of youth football on the territory of the Republic of Armenia;

## **OBJECTIVES**

- Issue of licenses to clubs participating in the Top Division championship of Armenia and UEFA official club competitions;
- Elaboration of the lines of development of the FFA Club Licensing System
- Governance of the FFA Club Licensing System, coordination of operations, identification of development plans and supervision of the further implementation;
- Assistance in educational and refresher courses for the FFA clubs' staff (coaches, medical staff, press officers, etc.);
- Issue of licenses to the clubs' coaches and other experts, whose performance requires an appropriate permission according to the requirements of the FIFA, UEFA and FFA;
- Organization and implementation of Coaching B, A and PRO licence courses, according to the UEFA standards, involving high-level foreign specialists;
- Comprehensive assistance to the FFA clubs participating in the international tournaments concerning match organization, infrastructure issues and general organizing issues;
- Establishment, development of relations and cooperation with other National Associations, UEFA and FIFA within the frames of application of the club licensing system;
- Participation in designing and practical application of the FFA strategic development plan;
- Implementation of control over application of the FFA Club Licensing Regulations, orders and other legal acts by the FFA, as well as similar documents by FIFA and UEFA;
- FFA clubs' documentation and archive records calculations and statistics, publication of annual reports on the FFA Club Licensing System activities;
- Comparative analyze of FFA clubs' activities and issue of regular benchmarking report;
- Constant communication with Armenian mass media and international social web sites for popularization of the FFA Club Licensing System;
- Comprehensive assistance and consultation to the FFA clubs in the issues of infrastructures building and reconstructing, according to UEFA and FIFA quality standards;
- Continuation of localization and implementation works of UEFA Club licensing quality standard (2012 edition);
- Submission of proposals on construction and renovation of football construction projects, improvement of material and technical basis and in case of need participation in such projects independently, as well as jointly with the state and local authorities and private enterprises;
- Translation, localization and printing of UEFA and FIFA different regulations, in particular, localization of UEFA safety and infrastructure regulations;
- Establishment of stadium infrastructure regulations at the local level;
- Ensuring informational, methodological and advisory assistance to clubs in financial, legal, personnel, sporting and other issues;
- Comprehensive support to the FFA clubs on formation, localization and implementation of youth football programme;

These are the objectives set within the framework of the FFA Club Licensing and Club Monitoring System for the upcoming 3 years.

Undoubtedly, the work will be implemented in accordance with the aforesaid policy and objectives. This will bring us not only to the further development of the FFA Club Licensing and Club Monitoring System, but also to the compliance to the minimal European standards and improvement of the club work in the area of financial, personnel and administration, infrastructure, legal and sporting criteria.

At the Football Federation of Armenia we are absolutely convinced in the right direction of the route taken and we will proceed working consecutively and precisely for the fulfillment of our fundamental goals, and the club licensing system is the key element of this plan.

**FFA President**

**R. Hayrapetyan**